

Curriculum Vitae

Yu-Lin Zheng



1. Introduction:

Director, Open Economic Policy and Strategy Institute
Board member of the World Economic Society
Executive Director of Shandong Society of World Economy
Council member, Institute of International Trade

Title: Professor

Department (Institute) : International Economics and Trade
Department

Research direction: International trade theory and Policy
International financial environment economics

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2. Detailed introduction:

Educational Background:

Undergraduate: 1984.9-1988.7, Bachelor, Henan University

Master: 1988.9-1991.7, Master, East China Normal University

PhD: 2000.9-2003.7, PhD, Shanghai Academy of Social Sciences

Major published papers and works:

- 1) Overseas Chinese business network and the transnational management of Chinese small and medium-sized enterprises, "Economic".
- 2) Intellectual Property Barriers in Developed Countries and China's Foreign Trade Development, Exploration of Economic Issues.
- 3) China's Foreign Direct Investment in the past ten years after its accession to the WTO: Characteristics, perplexities and Reflections, World Economic Studies.
- 4) Fairness of several representative carbon emission permit allocation schemes, Environment and Sustainable Development.
- 5) Discussion on the path to accelerate the development of RMB Internationalization under the background of the Belt and Road Construction, Foreign Trade and Economics.

- 6) Risks and Countermeasures of financial cooperation between China and countries along the Belt and Road, "Foreign Trade".
- 7) Looking at the construction of our financial anti-monopoly system from the financial monopoly in the U.S. subprime mortgage crisis, Productivity Research.
- 8) The choice of Chinese agricultural protection policy after WTO times, "Foreign trade practice".
- 9) The adjustment of current environmental policy and the promotion of "environmental competition ability" of export products, Ecological Economy.
- 10) Discuss the optimization of foreign direct investment, "Financial trade".
- 11) International Contradictions in the Current International Financial Reform and the Selection of Reform Principles, Finance and Economics.
- 12) The Unfairness and Countermeasures of the current Green Trade System to Developing Countries, Financial Theory and Practice.
- 13) Connotation and Characteristics of "Anti-Globalization" movement, Journal of Zhongzhou.
- 14) Discussion on the Current "Anti-globalization" Movement, Social Science Research.
- 15) The Inequities of the current International Monetary System and the Strategies of Developing Countries, Current Economic Science.
- 16) Trade and Environment in the Multilateral Trading System, China Social Sciences Press.
- 17) Doha Development Agenda: Issues and Solutions, Shanghai People's Publishing House.
- 18) International Cooperation of Small and Medium-sized Enterprises, Shanghai People's Publishing House.
- 19) International Business Negotiations, China Business Press.
- 20) Introduction to World Economy, Shandong People's Publishing House.
- 21) "From an Open City to an Open City -- A Study on the Transformation and Upgrading of Qingdao's Open Economy", Science Press.
- 22) International Trade, Tsinghua University Press.

Scientific research projects undertaken:

- 1) Humanities and Social Sciences Planning Research Project of Ministry of Education: A Study on the Construction Strategy of China's "International Climate discourse Power", May 2012, host.
- 2) Shandong Provincial Philosophy and Social Sciences Planning Research Project: International Coordination of Trade Liberalization and Environmental Protection, 2006.06-2008.12, Host.

- 3) Shandong Graduate Education Innovation Project: Teaching System and Model Innovation Research of International Economics Master's Professional Courses, 2010.05-2012.05, Host.
- 4) Shandong Soft Science Project: Institutional constraints and policy Suggestions on the development of Science and technology innovation Service Industry in Shandong Province, 2010.09-2012.09, host.
- 5) Qingdao "Double Hundred" research topic: Qingdao to establish a comprehensive mechanism to deal with international trade barriers, 2005.06-2006.5, host.
- 6) Qingdao Soft Science Project: Institutional Obstacles and Policy Suggestions for the development of science and technology intermediary Service Industry in Qingdao, 2011.09-2012.09, Host.
- 7) Key Project of Social Sciences of Shandong Province: Research on Sustainable Development of World Trade, Jun. 2004.06-2006.5, Cooperation.
- 8) Qingdao Social Science Planning Research Project: Qingdao's Export-oriented Economic Development in the post-financial crisis Period, 2011.02-2012.02, Cooperation.
- 9) Natural Science Planning Research Project of Shandong Province: Science and Technology Strategy Research of Shandong Peninsula Blue Economic Zone, 2011.12-2013.12, Cooperation.
- 10) Qingdao Soft Science Project: Research on mechanism and Countermeasures of Foreign direct Investment promoting industrial structure adjustment in Qingdao, May 2011-May 2012, Cooperation.
- 11) Qingdao Social Science Planning Research Project: Mechanism and Countermeasures of actively undertaking service outsourcing to promote the development of modern service industry in Qingdao, 2008.12-2009.12, Cooperation.
- 12) Shandong Provincial Department of Education Social Science Planning Research Project: A study on the transformation and upgrading of Shandong Processing Trade based on the theory of intra-product division of Labor, 2008.12-2010.12, Cooperation.